Terms and Conditions of the AEG Spring Trade Up Promotion

1. Customers who purchase a selected AEG appliance only at participating retailers between 15th February - 30th April 2014 (both dates inclusive) may claim up to £100 cashback in the form of a cheque from AEG. 2. The cashback offer is open to residents of the UK only and only available on purchases made at participating retailers. 3. Products included in this promotion are selected: SINGLE OVENS, DOUBLE OVENS, HOBS, COOLING, FREESTANDING COOKING, FREESTANDING DISHCARE, LAUNDRY. 4. Claims relating to products purchased before the 15th February and after the 30th April 2014 (both dates inclusive) will not be accepted. 5. To claim your cashback cheque please send your completed claim form, with a copy of your sales receipt to: AEG Spring Trade Up Promotion, Castle Court, 41 London Road, Reigate RH2 9RJ. 6. Cheques will be made payable, and sent to purchaser details on the claim form. 7. All claim forms should be received no later than 31st May 2014. No claim forms will be accepted after this date. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted by the Promoter for claims which are delayed, damaged or lost. It is recommended that you make copies of all documents before posting them and that claims are made by registered post. 8. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions. 9. There is no credit alternative to this offer. 10. All instructions given within

9. There is no credit alternative to this offer. 10. All instructions given within this leaflet and claim form are part of these terms and conditions. By claiming cashback, applicants will be deemed to have read and accepted these terms and conditions. 11. The promoter reserves the right to withdraw the promotion at any time. 12. Please allow 38 days for receipt of your cheque. If you have any queries on your application, if your cheque does not arrive, or there is a problem with your cheque upon receipt please email aegpromo@360incentives.com or phone 0808 189 1287.

SPRING TRADE UP

via redemption

John Lewis

CASHBACK ON
SELECTED AEG
INNOVATIVE
PRODUCTS











Please circle the model code below for the AEG product purchased.

| HOBS | | |
|---------------------------|---|------|
| HK634200XB | 60cm Induction Hob | £70 |
| HK654200FB | 60cm Induction Hob | £70 |
| HK634030FB | 60cm Ceramic Hob | £30 |
| HK624010FB | 60cm Ceramic Hob | £30 |
| HG755440SM | 75cm Gas Hob | £50 |
| HG654440SM | 60cm Gas Hob | £30 |
| HG694340NB | 60cm Gas on Glass Hob | £30 |
| SINGLE OVENS | | |
| BP5304001M | Pyrolytic Oven | £70 |
| BS7304001M | Multifunction Steam Oven | £100 |
| DOUBLE OVENS | | |
| DC7003000M | Double Oven | £50 |
| NC7003000M | Double Oven | £50 |
| COOLING | | |
| S54000KMX0 | 185*60cm Steel Cabinet fridge | £70 |
| A72710GNX0 | 185*60cm Steel Cabinet freezer | £70 |
| S83200CMM0 | 185*60cm Steel Fridge Freezer - sell up | £70 |
| S83600CMM0 | 200*60cm Steel Fridge Freezer - sell up | £70 |
| S83800CTM0 | 200*60cm Steel Fridge Freezer - sell up | £70 |
| S73400CTS1 | 185*60cm Steel Fridge Freezer | £50 |
| S73400CTW1 | 185*60cm White Fridge Freezer | £30 |
| S71700TSX0 | Undercounter Stainless Steel Fridge | £30 |
| A71101TSX0 | Undercounter Stainless Steel Freezer | £30 |
| FREESTANDING COOKING | | |
| 49002VMN | 60cm Ceramic Cooker | £70 |
| 49332I-MN Which? Best Buy | 60cm Induction Cooker | £100 |
| FREESTANDING DISHCARE | | |
| F77012W0P Which? Best Buy | 60cm ProClean Full Size Dishwasher | £30 |
| F77012M0P Which? Best Buy | 60cm ProClean Full Size Dishwasher | £30 |
| F88072W0P | 60cm ProClean Full Size Dishwasher | £50 |
| F88419W0P | 45cm ProClean Slimline Dishwasher | £50 |
| LAUNDRY | | |
| L98699FL | 9kg 1400rpm Washing Machine | £100 |
| L87680FL | 8kg 1200rpm Washing Machine | £75 |
| T86280IC | 8kg Sensor Condenser Dryer | £75 |
| T76485AH | 8kg Heat Pump Dryer | £50 |
| T76280AC | 8kg Condenser Dryer | £50 |
| L76485FL | 8kg 1400rpm Washing Machine | £50 |
| L76285FL | 8kg 1200rpm Washing Machine | £50 |

Promotion claim form.

There are two ways in which to claim your AEG cashback cheque:

Online at www.aegcashback.co.uk follow the instructions in easy steps to register your claim. IMPORTANT: Before you log on to this site, please ensure that you have an image of your sales receipt as a pdf, jpeg or tif file, clearly showing: the retailer, the AEG product, the date of purchase, so that we can validate your purchase and process your AEG cashback claim as quickly as possible. Final date for online redemption is 31st May 2014.

By post To claim for your cashback simply fill in your details below then post it to arrive no later than 31st May 2014.

Send your documents to: AEG Spring Trade Up promotion, Castle Court, 41 London Road, Reigate RH2 9RJ.

You'll also need to include a copy of your sales receipt. For any questions please email aegpromo@360incentives.com or phone 0808 189 1287.

| Name: | | |
|---|---|--|
| Address: | | |
| | | |
| Postcode: | Phone: | |
| | | |
| Email: | | |
| | | |
| Date of purchase (DD/MM/YY): / | / | |
| Store name and location: | Signature: | |
| Please tick to show that you've remembered to include a copy of your sales receipt, showing model number of the AEG Appliance that you have purchased. | | |
| The Promoter of the AEG Spring Trade Up Addington Way, Luton, Bedfordshire, LU4 Please do not send claim forms or corres olc (or its agents) and the Electrolux Group details and information it obtains from oth administration, for marketing and to analyst may keep your information for a reasonable | 900. spondence to this address. Electrolux of Companies will use your personal er sources for customer services and se your purchasing preferences. We | |
| Please tick here if you WOULD NOT LIKE | to be contacted by AEG by email, post or | |