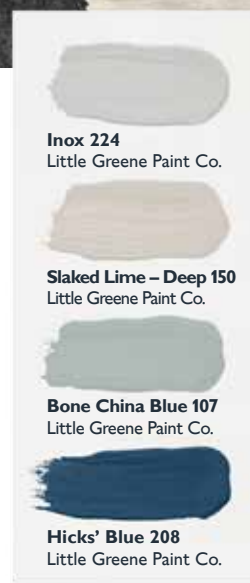


CREATE THE LOOK

CROFT

COLLECTION



THE COLOURS

Perfectly pale

Opt for a serene palette of muted colours in shades of grey, from slate to stone.

KEEP THE LOOK LAID-BACK

Add stylish but practical touches, and you'll capture the essence of our Croft Collection.



CALM COLOURS

You can create the right feel for this look in an instant by updating your walls with a neutral paint palette.



THE ACCESSORIES

All in the details

Decorative objects are stylishly understated, and carefully chosen for their attention to detail.



johnlewis.com/croft

Considered and timeless, our Croft Collection combines craftsmanship and quality for the finest finish. Featuring a neutral colour palette and tactile materials, it seamlessly blends styles from different eras for a relaxed look you'll love to come home to forever. Browse the full selection at johnlewis.com/croft



THE FURNITURE

Understated beauty

Simple but stylish, opt for pale woods that let the beauty of the natural grain shown through.

LAYER ON COMFORT

Make natural materials your starting point, and pile your sofa with cushions and throws in an array of tactile textures.



SIT BACK AND RELAX

Create a relaxed space with an informal seating area and a soft wool rug underfoot. Beautiful detailing is at the heart of this look.



Surround yourself with objects to inspire, for a home you'll love to come home to forever.



For more ideas and inspiration, visit johnlewis.com/croft