

What's watt in lumen?

A bulbs wattage tells us how much energy it uses. But new technologies such as LED and Energy savers use far less energy to generate the same amount of light. That could be confusing, so to make comparing bulbs easy, it's best to look for the light output. Light output is expressed in lumen (LM) which from now on you will find on all bulb packaging.

25w	40w	60w	100w
Equivalent Wattage	Lumens	Equivalent Wattage	Lumens



EcoClassic

Sparkling warm light, classic shape, instant light & dimmable

Lasts up to **2 years**

up to **30%**
Energy Saving*

18 _w	204	28 _w	370	42 _w	630	70 _w	1200
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Softone

Elegant compact design, warm gentle light, specially designed for decorative fittings

Lasts up to **10 years**

up to **80%**
Energy Saving*

5 _w	195	8 _w	370	15 _w	810	18 _w	1050
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Tornado

Good quality light, slim design, instant brightness

Lasts up to **10 years**

up to **80%**
Energy Saving*

5 _w	270	8 _w	505	12 _w	741	23 _w	1320
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LED

Instant brightness, warm atmosphere pure and elegant design, sustainable choice

Lasts up to **15 years**

up to **90%**
Energy Saving*

4 _w	250	8 _w	600	9.5 _w	806
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Scan the QR code to help you select the right bulb.



LED Spots

Instant brightness, warm atmosphere pure and elegant design, sustainable choice

Lasts up to **15 years**

up to **90%**
Energy Saving*

3 _w	^{35w} 230	5 _w	^{50w} 345
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Find the correct light bulb and start saving on your energy bills.



*Over lifetime of bulb.