



THE ACCESSORIES
Effortless style

Showcase well-thumbed books and treasured possessions on open shelving, and stow textiles and linens in baskets and trunks. This look takes a relaxed approach to storage.

Comfort is key in the Relaxed Country home. Introduce a subtle plaid pattern on crisp bedding and layer with faux-fur throws for warmth in winter.



Pattern reflects the natural world, with beautiful florals and a nod to nature, showcased in cushions and wallpapers.



Whether you live among rolling hills or city streets, this is a mindset, not a location

John Lewis
150 years

Shop in store, online and by mobile

Keep a collection of mismatched chairs and stools that can be pulled up to the kitchen table at a moment's notice, for relaxed suppers.



THE FABRICS
Natural materials

An abundance of tactile throws, piled high on sofas and beds will bring warmth to stone flooring. Offset solid wood furniture with tweed textiles.



Wallpaper is a good choice for this scheme. Channel the Arts and Crafts Movement with heritage-inspired designs.

CREATE THE LOOK
RELAXED
COUNTRY



johnlewis.com/relaxedcountry

Natural materials and traditional craftsmanship combine to create a laid-back rustic style in our Relaxed Country look. Honest and authentic, this easy aesthetic will transform any space into a rural idyll. Here, we give you ideas for the elements you need to recreate the look in your own home. You'll find more ideas and inspiration online at johnlewis.com/relaxedcountry, or pick up a copy of the latest Home book in our shops.



Transform the living room into a cosy nook. A well-loved sofa, piled high with cushions in mismatched patterns and materials will create a comfortable and informal environment.



Felt
Little Greene Paint Co.



Rolling Fog
Little Greene Paint Co.

THE COLOURS Heritage shades

Choose a rich and earthy palette to recreate a rural retreat. A neutral backdrop of taupe and beige is brought up to date with splashes of deep blue and brown.

THE FURNITURE Timeless elegance

Opt for informal furniture and upholstery to create a charming, farmhouse feel. Beautifully made, classic shapes and natural materials will bring to mind traditional craftsmanship.



Add heavy drapes at windows to provide warmth. A rug will give comfort under foot; choose one with an over-sized print, for a fresh update.

Furniture is timeless, while fabrics and soft furnishings have a sense of heritage



The Relaxed Country kitchen is a space for busy family breakfasts and laid-back lunches. Add a freestanding dresser filled with an eclectic collection of crockery.