

TERMS AND CONDITIONS
SAMSUNG SOUNDBAR CASHBACK PROMOTION
SAMSUNG ELECTRONICS (UK) LIMITED



**Claim up to
£400 cashback***

Create the ultimate home cinema experience

Claim £200 cashback
when you buy a 55" QLED Q9F or any
65" screen with a selected Soundbar

Claim £400 cashback
when you buy a 75"+ screen with
a selected Soundbar

©2017 Alcon entertainment, llc. All rights reserved.

*Participating retailers only. Purchase between 04.07.18 – 11.09.18. To claim and for full terms and conditions see www.samsung.com/uk/offer/soundbar-cashback/.

Participants agree to be bound by these terms and conditions (“**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/offer/soundbar-cashback/ form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (“**Promoter**”).

Eligibility

2. To be eligible to participate in the Promotion you must be a UK or ROI resident aged 18+.
3. This Promotion is only available to end users (e.g. not to any reseller or business).
4. Rewards shall be paid by way of bank transfer and Participants must have a UK or ROI bank account in order to receive the Reward.

Promotion Period

5. The Promotion will commence at 00:01 (BST) on 4 July 2018 and shall close at 23:59 (BST) on 11 September 2018 (“**Promotion Period**”).

Offer

6. Participants who purchase a new (i.e. not second hand) 55” (QE55Q9FN model only), 65”, 75” or 82” Samsung television (“**Promotion Product**”) and a selected new Samsung Sound+ or Samsung Cinematic Soundbar listed in Table 1 (“**Audio Product**”) in-store or online from the same Participating Retailer in the UK or ROI (“**Participating Retailer**”) within the same transaction and within the Promotion Period will be eligible to claim a cash back reward (paid by way of bank transfer) by redemption (the “**Reward**”) (“**Offer One**”). Promotion Products and Reward values are set out in Table 2 below.

Table 1	
Audio Products	Model Numbers
Sound+ Soundbars	HW-MS550
	HW-MS650
	HW-MS651
	HW-MS6500
	HW-MS6501
	HW-MS750
Cinematic Soundbars	HW-N650
	HW-K950
	HW-K850
	HW-N850
	HW-N950

Table 2	
Promotion Products	Reward Value
Samsung 75"/82" television	£400 (UK) / €400 (ROI)
Samsung 65" television	£200 (UK) / €200 (ROI)
Samsung 55" (QE55Q9FN) television	£200 (UK) / €200 (ROI)

7. The Promoter reserves the right to update the Audio Products throughout the Purchase Period as new products are launched. Any amendments to the Audio Products will be published at www.samsung.com/uk/offer/soundbar-cashback.
8. Participants who purchase any new Audio Product from Table 1 only (i.e. not with a Promotion Product) from a Participating Retailer within the Promotion Period will be eligible to claim a £100/€100 Reward by redemption ("**Offer Two**").
9. A Participating Retailer is any retailer of televisions other than the Excluded Retailers.
10. Purchases from auction websites (e.g. eBay), marketplace sales through retail websites (e.g. E-Buyer, Amazon Marketplace or Play Trade) or through Costco, Electro Centre, or Brighthouse ("**Excluded Retailers**") are specifically excluded from this Promotion.

Claims

11. Participants must visit www.samsung.com/uk/offer/soundbar-cashback/, complete the claim form with their name, contact details and any other requested information, and submit it together with scanned copies of their proof of purchase and the serial numbers for the Promotion Product and Audio Product (if claiming under Offer One) or the Audio Product only (if claiming under Offer Two) ("**Claim**").
12. Claims may only be submitted between thirty (30) and sixty (60) days of purchase, meaning the final claim date for a purchase made on 11 September 2018 is 23:59 (BST) on 10 November 2018 ("**End Date**"). Claims received after the End Date will be not eligible. For the avoidance of doubt, the date of purchase counts as day one (1).
13. Participants will receive an email and SMS notification that their Claim has been successfully validated ("**Claim Validation**"). If the Claim is deemed to have been submitted incorrectly the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days from notification. If no response is received then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
14. Participants will receive the Reward by way of bank transfer to the UK or ROI bank account detailed in the Claim within thirty (30) days of Claim Validation.
15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims.
16. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require

further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.

18. A claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

19. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
20. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy, available at www.samsung.com/uk/info/privacy.

General

21. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
22. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
23. Rewards are non-transferable and not redeemable for cash by Participants.
24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as included in the Reward.
26. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
27. The Promotion is governed by English law.