

Is your television leaving you flat?



TRADE UP TO THE CURVE

SAMSUNG

Terms and Conditions

Participants agree to be bound by these terms and conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/offer/tradeup form part of these Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the "Promoter" or "Samsung"). Claims must not be sent to this address as they will not be processed.

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 21st May 2015 and shall close at 23:59 (GMT) on 9th September 2015 (the "Promotion Period").

Eligibility

3. To be eligible to participate in the Promotion you must be a UK or Republic of Ireland resident aged 18 years or over.
4. This Promotion is available only to consumers (i.e. not to any business or reseller).
5. Employees or agents of the Promoter, stockists, retailers and resellers are not eligible to enter.

Offer

6. Participants who purchase a new (i.e. not second hand or refurbished) qualifying Samsung product from the list of models set out in the table below paragraph 7 (each a "Promotion Product" and together the "Promotion Products") within the Promotion Period from a Participating Retailer in the UK or Republic of Ireland will be entitled to Trade Up a TV meeting the criteria set out in paragraph 9 and receive a "Trade Up Reward" for the relevant amount applicable for the Promotion Product purchased.

7. Purchases from auction websites (e.g. eBay), marketplace sales through retail websites (e.g. e-Buyer, Amazon Marketplace or Play Trade) or through Costco, Electro Centre, or Brighthouse are specifically excluded from this Promotion. Other retailers may not be participating, and Participants must check prior to purchase whether their retailer is a Participating Retailer.

Model	Part Number	Product Code	Trade Up Reward GBP/EUR
Samsung 40" 6 Series Curved UHD Smart TV	JU6500 (Curved)	UE40JU6500KXXU	£125/€160
Samsung 40" 6 Series Curved UHD Smart TV	JU6510 (Curved)	UE40JU6510UXXU	£125/€160
Samsung 40" 6 Series Curved UHD Smart TV	JU6670 (Curved)	UE40JU6670UXXU	£125/€160
Samsung 40" 6 Series Curved UHD Smart TV	JU6740 (Curved)	UE40JU6740UXXU	£125/€160
Samsung 48" 8 Series Curved SUHD Smart 3D TV	JS8500 (Curved)	UE48JS8500TXXU	£250/€320
Samsung 48" 9 Series Curved SUHD Smart 3D TV	JS9000 (Curved)	UE48JS9000TXXU	£250/€320
Samsung 48" 6 Series Curved UHD Smart TV	JU6500 (Curved)	UE48JU6500KXXU	£125/€160
Samsung 48" 6 Series Curved UHD Smart TV	JU6510 (Curved)	UE48JU6510UXXU	£125/€160
Samsung 48" 6 Series Curved UHD Smart TV	JU6670 (Curved)	UE48JU6670UXXU	£125/€160
Samsung 48" 6 Series Curved UHD Smart TV	JU6740 (Curved)	UE48JU6740UXXU	£125/€160
Samsung 48" 7 Series Curved UHD Smart TV	JU7500 (Curved)	UE48JU7500TXXU	£125/€160
Samsung 55" 8 Series Curved SUHD Smart 3D TV	JS8500 (Curved)	UE55JS8500TXXU	£250/€320
Samsung 55" 9 Series Curved SUHD Smart 3D TV	JS9000 (Curved)	UE55JS9000TXXU	£250/€320
Samsung 55" 6 Series Curved UHD Smart TV	JU6500 (Curved)	UE55JU6500KXXU	£125/€160
Samsung 55" 6 Series Curved UHD Smart TV	JU6510 (Curved)	UE55JU6510UXXU	£125/€160
Samsung 55" 6 Series Curved UHD Smart TV	JU6670 (Curved)	UE55JU6670UXXU	£125/€160
Samsung 55" 6 Series Curved UHD Smart TV	JU6740 (Curved)	UE55JU6740UXXU	£125/€160
Samsung 55" 7 Series Curved UHD Smart TV	JU7500 (Curved)	UE55JU7500TXXU	£125/€160
Samsung 65" 8 Series Curved SUHD Smart 3D TV	JS8500 (Curved)	UE65JS8500TXXU	£250/€320
Samsung 65" 9 Series Curved SUHD Smart 3D TV	JS9000 (Curved)	UE65JS9000TXXU	£250/€320
Samsung 65" 9 Series Curved SUHD Smart 3D TV	JS9500 (Curved)	UE65JS9500TXXU	£300/€380
Samsung 65" 6 Series Curved UHD Smart TV	JU6500 (Curved)	UE65JU6500KXXU	£125/€160
Samsung 65" 6 Series Curved UHD Smart TV	JU7500 (Curved)	UE65JU7500TXXU	£125/€160
Samsung 78" 9 Series Curved SUHD Smart 3D TV	JS9500 (Curved)	UE78JS9500TXXU	£300/€380
Samsung 78" 7 Series Curved UHD Smart TV	JU7500 (Curved)	UE78JU7500TXXU	£125/€160
Samsung 88" 9 Series Curved SUHD Smart 3D TV	JS9500 (Curved)	UE88JS9500TXXU	£300/€380

8. Participants must take the TV they wish to Trade Up to a Participating Retailer store at the same time as they make the new purchase; For instore or online purchases please check with participating retailers for conditions relating to returning your Trade Up TV.

9. For the Trade Up television to qualify for the Trade Up Reward it must be a flat panel TV with a diagonal screen size of 32 inches or more: the "Trade Up Criteria".

10. A maximum of one reward per qualifying Promotion Product purchased and a maximum of 2 rewards per household.

Claims

11. In order to participate in the Promotion and claim a Trade Up Reward, participants must go to www.samsung.com/uk/offer/tradeup and follow the prompts to the redemption page where they will be asked to complete the online claim form, submit a copy of their proof of purchase and confirm details of their returned TV including screen size, brand and model (the "Claim").

12. Participants must wait 30 days after purchase before submitting a claim. Claims must be made within 60 days of the date of purchase (the "Claim Period") meaning the final claim date for purchases made on 9 September 2015 is no later than 23:59 (GMT) on 7th November 2015 (the "End Date"). For the avoidance of doubt, the date of purchase on the invoice or receipt counts as day 1 of the Claim Period. Claims received outside the Claim Period will be marked as invalid and will not be accepted.

13. Provided the application is approved, Participants will receive a confirmation email within 2 days of submitting their claim.

14. Provided that the returned TV meets the Trade Up Criteria the Participant will receive confirmation of receipt by email and SMS stating that the Claim has been successful and has been validated and that the Trade Up Reward will be paid via a bank transfer within 30 calendar days. If an email acknowledgement has not been received within 2 calendar days of the participant making a Claim, or if the bank transfer for the Trade Up Reward has not been received within 30 calendar days of the email acknowledgment, to the Participant must contact the Promoter's customer service team at help@SamsungTradeIn.com or by telephone on 0843 5962 981.

15. Only invoices and receipts will be accepted as proof of purchase. The purchase price of the Promotion Product purchased must be clearly indicated as paid. If a participant fails to provide a valid proof of purchase and/or the Claim has not been submitted correctly, the participant will be notified via email and SMS and offered the opportunity to provide the required information within 7 days. If no response is received, one further email and SMS will be sent requesting the required items. If no response is received within 7 days of the second email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to participate.

16. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these terms and conditions.

17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a participant.

18. If a participant returns the Promotion Product after submitting a Claim, the Claim will be invalid and the participant must immediately call 0843 5962 981 to cancel the claim. The Promoter reserves the right to check with the retailer whether a Promotion Product has been returned and, by submitting a Claim, the participant provides consent to the Promoter to do so. The Promoter reserves the right to report suspicious activity or Claims to the police.

19. A Claim must be made by the participant and must not be made through agents or third parties.

20. The name and address shown on the proof of purchase must match the participant's details included on the claim form.

Privacy and Data Protection

21. The Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

22. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion or claiming the Trade Up Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in this Promotion.

27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Trade Up Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.

The Promotion is governed by English law.