



FUSION

AN ENHANCED FIBRE FILLING FOR
LONGER LASTING CUSHIONS

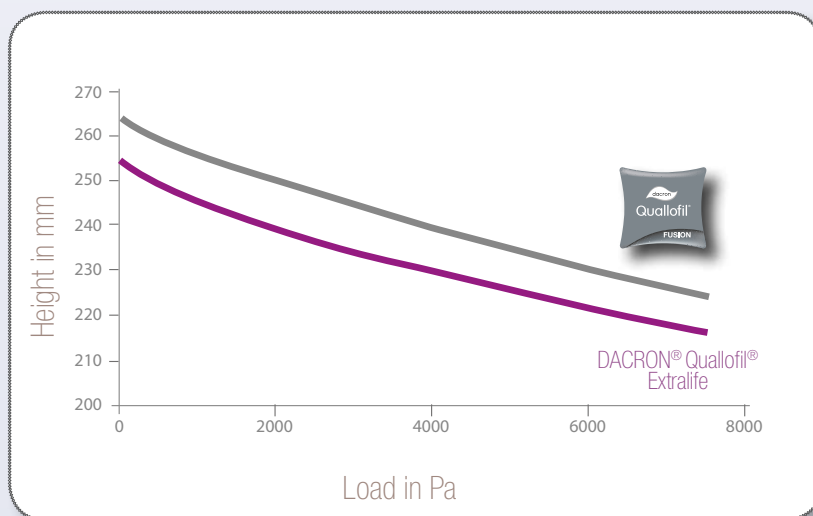


Excellent Seat Comfort

Built on DuPont heritage, DACRON® Quallofil® Fusion is the latest innovative choice in our successful DACRON® product range. Engineered with the user in mind, DACRON® Quallofil® Fusion is designed for comfort and long term durability.

Thanks to the fusion of 3-dimensional spiral crimp design and 4 hole fibres DACRON® Quallofil® Fusion springs back to its original shape and feel, resulting in outstanding performance, exceeding currently available products. Each fibre, gives excellent support year after year. Cushions filled with DACRON® Quallofil® Fusion are the perfect choice combining the comfort of fibrefill with the durability of foam.

Superior bulk of DACRON® Quallofil® Fusion



Main Attributes



High Tech
Fibre Blend

Fusion of 2 advanced fibres for superior resilience and long lasting performance.



Extra Support

Fibres spring back to their original shape, time after time, and retain resilience.



Smart Choice

Due to its excellent product features Quallofil® Fusion combines the comfort of fibrefill with the durability of foam.

DACRON® Quallofil® Fusion has been awarded the prestigious FIRA GOLD product certification:

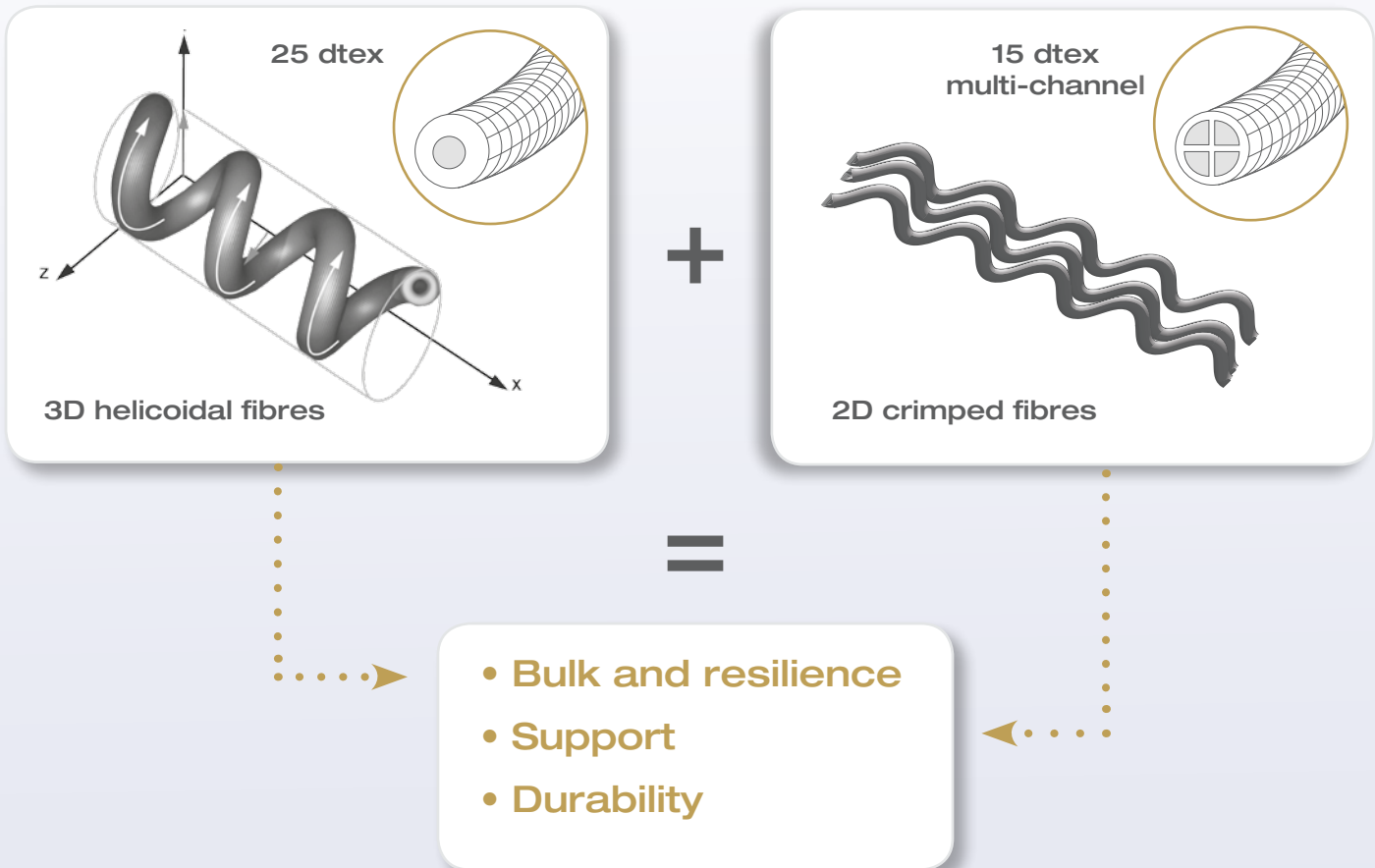


FIRA Gold Certification is industry recognised as a mark of excellence for furniture.

The products have been assessed and audited by industry experts, are fit for purpose and meet, or exceed, all the necessary and latest standards.

The quality of the products will be maintained through the ongoing independent third party audit and re-test programme.

Technology : 1 + 1 = 3



The combination of two fibre decitex and crimp structures in one fibre filling provides a unique combination of benefits:

Higher decitex creates structure in the web, high filling power and resilience while the lower decitex fibre provides excellent support and durability from the 4 channel “cross” form.

Two different crimp structures (3D helicoidal and 2D saw-tooth), intimately blended, interact to stabilise each other creating inter-fibre resilience for improved resistance to clumping.



The result, a new fibre filling that means cushions stay plump and comfortable year after year. Performance and Quality you can count on.

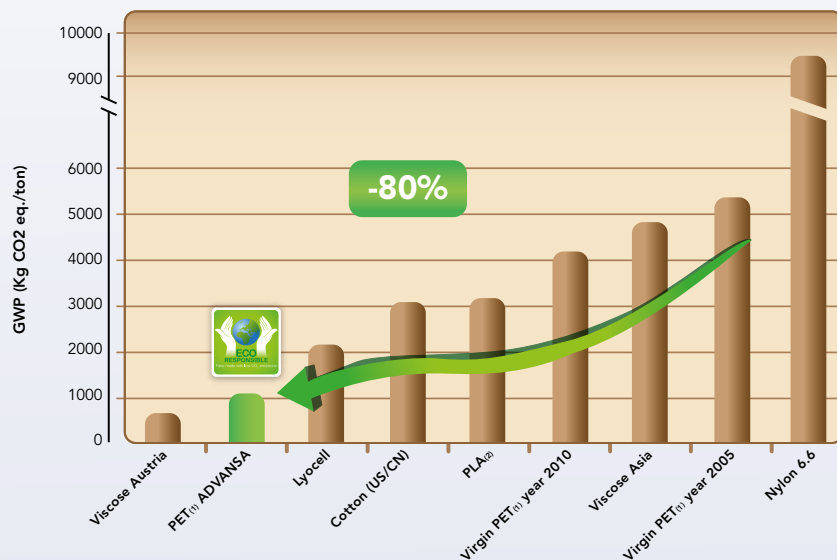


Sustainability

Global environmental consciousness is driving consumers towards more resource-minded products. Reduction of green house gases has become a worldwide effort.

As part of our wider sustainability policy, ADVANSA now provides consumers with an option for eco-responsibility that doesn't compromise comfort, by choosing our lower carbon footprint technology for filling fibres.

Global Warming Potential (GWP)



Sophisticated recycling technology and state-of-the-art industrial processes transform polymer based on post consumer PET into the same high-quality polyester fibre.





Marketing Communication



The DACRON®, quality assurance,

The DACRON® brand is your reassurance of premium quality. Each DACRON® labelled product is manufactured under licence and meets strict brand specifications for fillings and finished products. Each DACRON® filled item carries an individually numbered and traceable label that confirms its compliance with DACRON®'s quality standards.

Whatever your plans are: you have our support!

ADVANSA supports your sales with a range of effective marketing tools.

We are your partners: from trade fair presentations, cooperation on advertisements in special interest magazines, developing guidelines for your product PR and providing POS material – with ADVANSA, you have the marketing power of a global player behind you.

Your success is our success!

