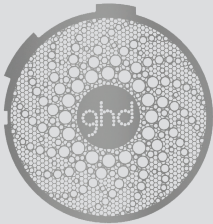


ghd product selector

dryers



product	ghd air professional hairdryer		ghd air kit professional hairdrying kit	ghd aura professional styling-dryer
product benefit	a salon finish 2x faster†			ultra smooth, 40% shinier* & healthier looking** hair with luxurious volume
RRP	£99		£115	£145
ideal for	speedy drying with reduced frizz			superior, glossy, ultra polished, voluminous end look without frizz
styling technology				Laminair™ technology for smoother, shinier* and better control over the hair Cool-Wall™ Technology for better root lift, setting up the style and more comfortable styling
frizz reducing ionising technology	✓			✓
type of motor	professional AC motor for fast results			next generation brushless motor for energy efficient, significantly quieter drying*
cool shot	✓			✓
in pack accessories	2 Precision nozzles		a precision nozzle, diffuser 2 styling clips soft protection cover	a Cool-Wall™ nozzle cool to touch even after prolonged used
removable rear filter for easier cleaning				
power cable length	2.7m			4m
product colour	black with metallic accents			
other features	all ghd dryers feature 3 mode power and 3 mode temperature controls, ergonomic design for right and left handed users and a 1 year consumer warranty			

for best results use with	ghd curve™ professional curling range ghd stylers ghd heat protect spray ghd brushes	ghd heat protect spray ghd brushes
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†than regular consumer hairdryers *vs its predecessor ** healthier looking - tested on 91 women, where 9 out of 10 women agreed