













ghd product selector

stylers



	<div>ghd classic</div> <div>professional styler</div>	<div>ghd gold</div> <div>professional styler</div>			<div>ghd platinum</div> <div>professional styler</div> <div>with tri-zone™ technology</div>
product	the original for everyday styles	Versatile styles with perfect results available in 3 sizes			ultimate results and healthier hair in just one stroke
RRP	£99	£125			£165
suitable for	All hair types	<div>mini</div> <div>All hair types</div> <div>Best for:</div> <div>shorter hair</div>	<div>classic</div> <div>All hair types and lengths</div>	<div>max</div> <div>All hair types</div> <div>Best for:</div> <div>longer hair</div>	All hair types, lengths and conditions, best for: Hair that does not hold a style easily Coloured and chemically treated hair Very frequent/daily styling
heating technology & additional benefits	<div></div> <div>Ceramic (1 sensor)</div>	<div></div> <div>Advanced Ceramic (1 sensor)</div>			<div></div> <div>Tri-zone™ (3 sensors in each plate) Makes your hair 45% stronger* Gives you 20% shinier hair** Proven to be kinder to your hair colour***</div>
tempertaure	Very safe for hair 175°-185°	Very safe for hair 175°-185° consistent range			Optimum, safer-for-hair 185° even & consistent guaranteed
heat-up time	<div></div>	<div></div>			<div></div>
styling speed	<div></div>	<div></div>			<div></div>
plates	Floating plates Easy glide through hair	Smooth, contoured, floating plates Snag-free styling and shine Golden gloss finish			Advanced, precision milled, floating plates Effortless, perfectly smooth styling and shine high spec gloss finish
plate width	1"	0.5"	1"	2"	1"
design	Straight barrel	Round barrel			Rounder barrel for improved curling Improved ergonomics for better handling
product colour	Black <div></div>	Black <div></div>			Black or white with metallic finishes <div></div>
automatic shut off (after 30 min non-use)	✓	✓			✓
universal voltage (for travelling)	✓	✓			✓
protective plate guard		✓			✓
wishbone hinge					✓ for perfect plate alignment with better control
tri-zone™ technology					✓
extra features	All ghd stylers feature a professional 2.7m cable and a 2-year warranty				

for best results use with

ghd air™ professional hairdryer
ghd style heat protect spray

Results based on tri-zone technology: *Vs stylers operating at 230°C **Vs untreated hair ***Prevents hair colour change due to the effects of excessive heat up to 2x more than stylers operating at 230°C