## Samsung TV Comparison

At Samsung, we believe a TV should be more than just something you sit in front of and watch. A TV should feel part of your home and your life.

A place to gather, play, relax and savour the very best viewing experience. From the quality of its picture, to the elegance of its design, our TVs defy convention, pushing the boundaries of what is possible and what a TV can be. It's time to stop watching and start experiencing Samsung TVs.

## More than just a TV

Samsung lifestyle TVs are designed to express your unique style and fit beautifully in your home

	of what is possible and what a TV can be. It's time to stop watching and start experiencing Samsung TVs.													in your home.			
	Category	Description		QLED 8K				QLED 4K				Crystal UHD			Lifestyle QLED		
	TV Model		Q950TS	Q900T	Q800T	Q95T	Q90T	Q80T	Q70T	Q65T	TU8500	TU8000	TU7100	The Frame	The Serif	Sero	
			GD GD	GUE GIE	2020 QLED 9K	2020 QLED	QLED QLED	QLED QLED	2020 OLB	2020 GLID	Crystal UHD	Crystal U-D	Crystol Heb.	2020 O(E)	QLED QLED		
	TV Sizes		85" 75" 65"	75" 65"	82"75"65"	75" 65" 55"	75" 65" 55"	85" 75" 65" 55" 49"	85" 75" 65" 55"	75" 65" 55" 50" 43"	65" 55" 50" 43"	82" 75" 65" 55" 49"	75" 70" 65" 58" 55" 50" 43"	75" 65" 55" 50" 43"	55" 49" 43"	43"	
	Awards	Don't just take our word for it	Forbes  Forbes  Forbes		toch rede: in:mean	WHAT HE TO	Firsted Reviews *** *** ***	Floridad Flo	tech Protes debt sout		Toursed Proteins	tech rolar *****		tech radar	GOLD AWARD 2020	GOLD AWARD 2020	
PICTURE QUALITY	Resolution	TV resolution is the number of pixels displayed on your TV that form the picture.		QLED 8K 7,680 x 4,320					QLED 4K 3,840 x 2,160			UHD 4K 3,840 x 2,160			QLED 4K 3,840 x 2,160		
	Quantum Processor 8k	Experience a TV that continually optimises the picture and sound performance thanks to Al.	Q	uantum Processor 8k		Quantum Pro			ocessor 4k			Crystal Processor 4k			Quantum Processor 4K		
	Quantum HDR	See everything in true to life quality exactly as you're meant to.	QHDR	4000	Q HDR 2000 Q HDR 2000			Q HDR 1500	Quantum HDR					Quantum HDR			
	Anti-Reflective Technology	Finally see every moment from any angle, without the glare of the sun or the lights in your room getting in the way.		F	inti-Reflective Screen			Wide Viewing Angle						Wide Viewing Angle			
	Direct Full Array	No matter the lighting in your room, you'll always get brilliant contrast across your entire screen.			Direct Full Array				Dual LED					Dual LED			
		Al Upscaling analyses your content scene by scene, from colour and texture data to brightness and contrast details.		8K AI Upscaling	4K Al Upscali					4K Upscaling				4KAI Upscaling			
	Quantum colour	Experience cinematic colours in over a billion shades.*				Quantum colour/100% volume*				Dynamic Crystal Colour			PurColour	Quantum colour/100% volume*			
SMART	Works With / Multiple Voice Assistants	Google Assistant*, Bixby, and Alexa choose your favourite voice assistant to control your TV.			O	alexa built-in	• Hey G	ioogle	Bixby					ale	xa built-in  Bixby	alexa built-in  Bixby	
	Remote Control	Forget fumbling for the right control. One Remote links to your every device.		Premium o	e remote			One remote					One remote functionality	One Remote Control		l	
	Smart Hub	Largest collection of 4K content and all your catch up TV apps*** including Apple TV, BT Sport and NOW TV apps.	€tv	DISNEY+	BT SPO	RT NOWTV	NETFLIX Pri	me video		<u>/Í</u>	My5 Roku	uten 10 BBC SOUND	S XITE music videos	Signature Dissept	britbox (BT SPORT NO)  Ali  II  My5  Roku	NETFLIX prime video ten 17 SOUNDS  XIE NAME VIOLE NAME	
DESIGN	Ambient Mode Plus	Remove the big blank screen. When your TV's off, match the screen to your decor, or use it to display photos and essential information.'			Ambient Mode Plus				Amt			Ambient Mode		Art Mode and Ambient Mode Plus	Serif Ambient Mode	Ambient Mode Plus	
	Design concept		Infinity [	Display	Boundless Design			3 Sided Bo			undless Design		Slim Design	Frame Design	Iconic Serif Design	Poster Chamber Design	
	Cable Management	Enjoy a clutter free viewing experience.	One Near-Invisible Cable	Clean Cable Solution	Clean Cable Solution				Clean C			able Solution		One Near-Invisible Cable	Elegant Floor Stand	Plate Stand	
	Wall mounting Solution	Effortlessly mount it flush to your wall.	No Gap Wall-mount		No Gap Wall-mount			VESA Standard (dimension			ns vary depending on screen size)			No Gap Wall-mount Elegant Floor Stand The Sero Whee		The Sero Wheel	
	Ports	HDMI / SCART ports included				4					3		2		4		
SOUND	Object Tracking Sound	Discover a totally new audio experience with 3D sound that moves around the screen with the action.		OTS+		*OT:	OTS* S not available on 49" Q	B0T									
	Q-Symphony	Enjoy an amazing audio experience with the richer sounds of the TV and soundbar combined.		Q Symphony * *Q Symphony not available on 49** Q80T													
	Al Sound	Sound perfected for what you're watching and where you're watching it.			Adaptive Sound Plus and Active Voice Amplifier					Adaptive Sound				Adaptive Sound Plus and Active Voice Amplifier			
	Speaker Arrangement				4.2.2 Channels			2.2.2 CH.* *2.2 Channels on 49" Q80T			2.0 Channels			2.2 Channels* *2CH on 50"/43"	4 Channels	4.1 Channels	
MATCHING SOUNDBAR	Soundbar Model		Q950T	Q800T	Q800T			Q	70Т	Q60T	T550	T450 / T420	T400	S61	/S60		
	Awards	Don't just take our word for it				Trusted Reviews RECOMMEN ****  RECOMMEN ***  RECOMMEN  RECOMMEN  STREAM  STREA	INIS LY DED 30 80 80	gest Rup Which?	RECOMMENDED AWAYS						Trusted Reviews		