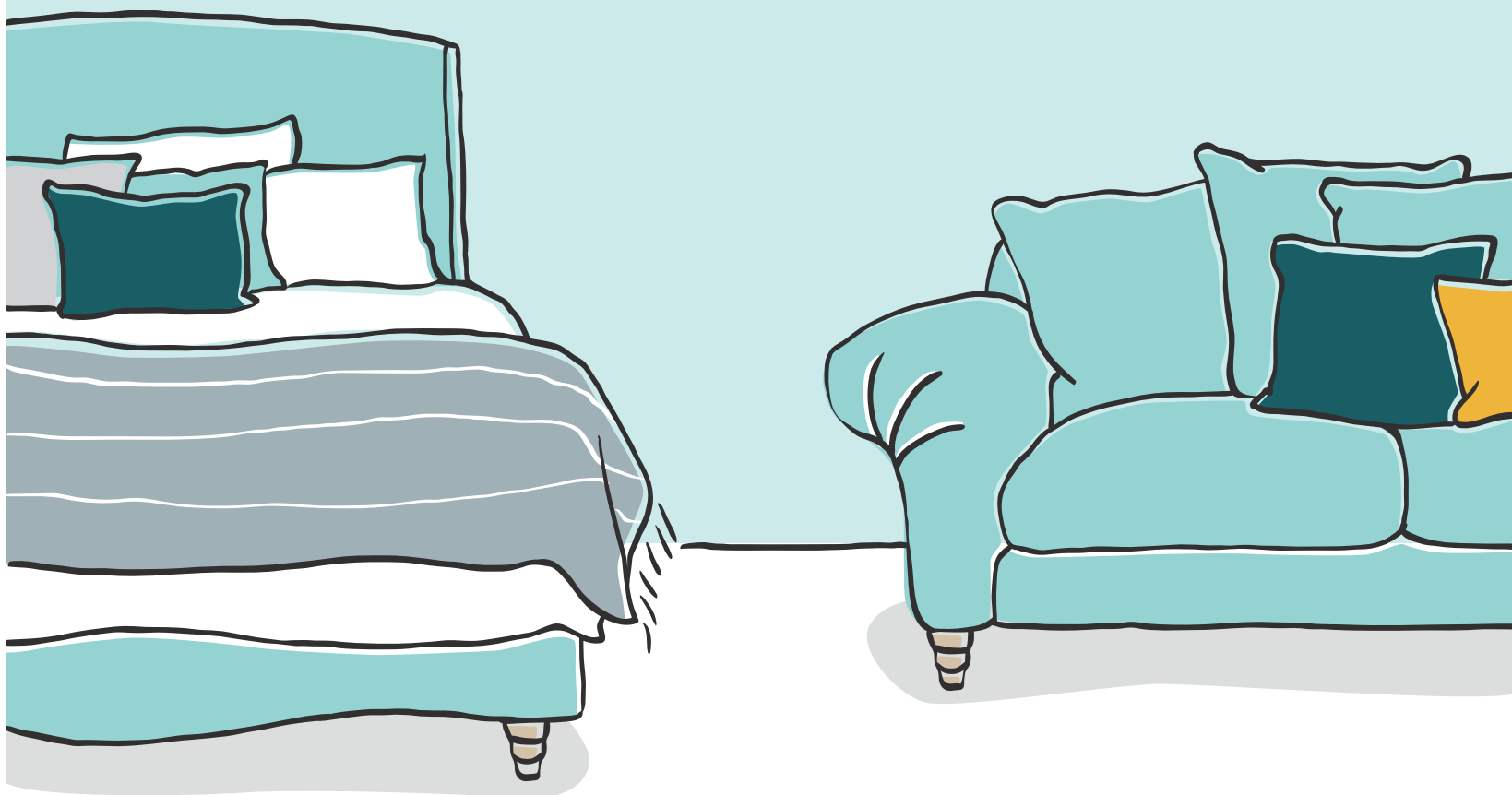


loaf



Sofas and beds made exclusively for

**John Lewis**



## WELCOME TO OUR LAID-BACK WORLD!

Here's what goes into a Loaf sofa...

Feather-wrapped foam seat cushions: the comfiest combination we've ever tested (trust us, we've tested a few)

Weathered oak feet which take an age to get just right  
– no veneers for us, thank you very much!

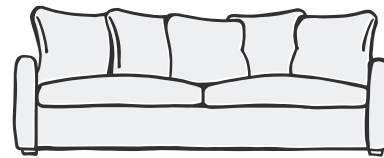
A solid timber frame that's so strong it has a ten-year guarantee (just to be on the safe side, but we don't think you'll need it)

**HANDMADE RIGHT HERE IN BLIGHTY**



# FLOPPY JO

The name is a bit of a giveaway with this ridiculously comfy sofa. This devilishly deep number is the perfect spot to loaf about with a mug of something hot. Fancy putting your feet up on the footstool while you're at it?



**LARGE**  
H90cm x W207cm x D107cm



**MEDIUM**  
H90cm x W177cm  
x D107cm



**SNUGGLER**  
H90cm x W118cm  
x D106cm

This cheeky little footstool is the laid-back partner to the Floppy Jo sofa. So kick off your shoes and pop your socks up on this chilled-out fella.



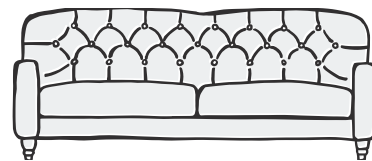
**FOOTSTOOL**  
H46cm x W91cm x D71cm

Shown in: Gun Metal Brushed Cotton  
Please ask a Partner for details.

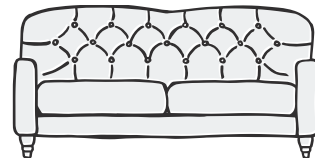


# CRUMBLE

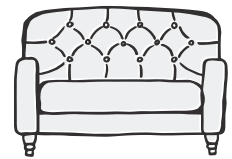
This scrummy slice of squidge is a fresh take on an old-school classic. The secret ingredients? Relaxed deep-buttoning, lashings of feathers and an extra-deep seat that's true to Loaf's signature depth. Dish up with the Dollop footstool... Seconds, please!



**LARGE**  
H86cm x W206cm x D105cm



**MEDIUM**  
H86cm x W164cm  
x D105cm



**SNUGGLER**  
H86cm x W122cm  
x D105cm

# DOLLOP

Hand-stitched and stuffed the good old-fashioned way, this buttoned beauty is easy on the eye and seriously comfy underfoot. Best served with a whopping great slice of chocolate cake, a big dollop of cream and the tasty Crumble or Doodler sofa. Pop the kettle on, will you?



**FOOTSTOOL**  
H37cm x W100cm x D69cm

Shown in: Flint Brushed Cotton  
Please ask a Partner for details.

## CLEVER VELVET

This velvet is seriously special. Super durable, spill resistant AND it doesn't mark like most velvets do. It has a lovely, slightly faded feel to it too. An absolute winner for mucky pups and busy homes everywhere.

Available on: **All beds, sofas and footstools**



BELIZE



REAL TEAL



DUSTY  
ROSE



SPICED  
ORANGE



BUMBLEBEE



SMOKY  
GREY



SLATE



STEEL

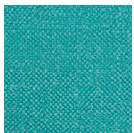


LIQUORICE  
GREY

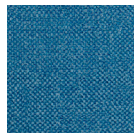
## BRUSHED COTTON

An exceptionally popular natural fabric which is given a lovely brushed feel in one of Europe's finest mills.

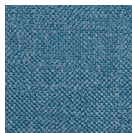
Available on: **All beds, sofas and footstools**



PEACOCK



TEAL



NORDIC  
BLUE



NAVY  
BLUE



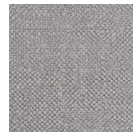
FLINT



BUFF



GUN METAL



WOLF

## CLEVER LINEN

Whoever knew that linen could be spill resistant? Just try pouring water on one of our swatches: it's brilliant. And it has a lovely feel to it too!

Available on: **All beds, sofas and footstools**



RED  
CORAL



EASY  
BLUE



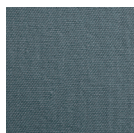
QUAIL'S  
EGG



SAFE  
GREY



PALE ROPE



METEOR  
GREY

# SCATTER CUSHIONS

These cushions are made to order in any one of our lovely fabrics. They all come with feather-filled cushion pads included. Nice and simple.



## **STRETCH**

33cm x 51cm



## **CLASSIC**

43cm x 43cm

Shown in:

Stretch cushion in Nordic Blue Brushed Cotton

Classic cushion in Real Teal Clever Velvet

Please ask a Partner for details.

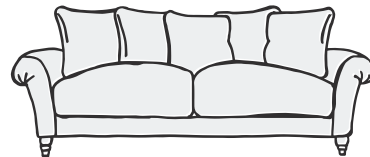


# DOODLER

With its rounded arms, relaxed pleats and plump feather-filled cushions, this seriously deep loafing machine has an insanely high squish factor. Is it love at first sit?



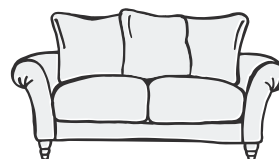
**GRAND**  
H87cm x W226cm x D109cm



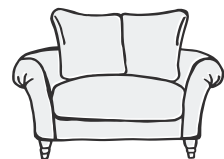
**LARGE**  
H87cm x W206cm x D109cm



**MEDIUM**  
H87cm x W186cm x D109cm



**SMALL**  
H87cm x W171cm  
x D109cm



**SNUGGLER**  
H87cm x W134cm  
x D109cm

Shown in: Peacock Brushed Cotton  
Please ask a Partner for details.



# BRIOCHE

Super tasty. Slightly puffy. Goes well with your morning cuppa. Who knew a bed would have so much in common with a cakey bread thing?!



**DOUBLE**  
L218cm x W156cm x D120cm



**KING**  
L226cm x W171cm x D120cm



**SUPER KING**  
L226cm x W200cm x D120cm

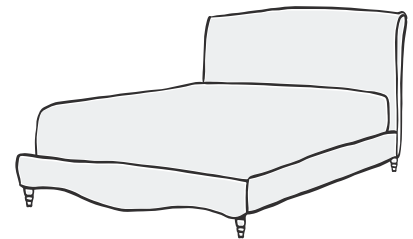
Shown in: Smoky Grey Clever Velvet  
Please ask a Partner for details.



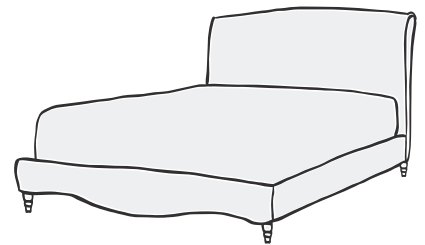


# FUDGE

Fudge, bunting and a propensity to form an orderly queue: three quintessentially British things. This squishy, handmade bed is a comfy fourth.



**DOUBLE**  
L217cm x W145cm x H118cm



**KING**  
L226cm x W156 x H118cm



**SUPER KING**  
L226cm x W186 x H118cm

Shown in: Faded Pink Brushed Cotton  
Please ask a Partner for details.

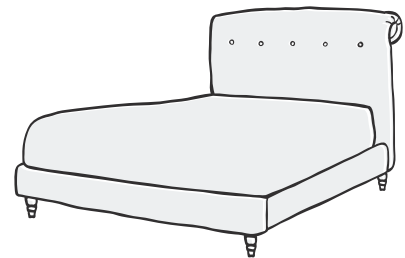


# PEACHY

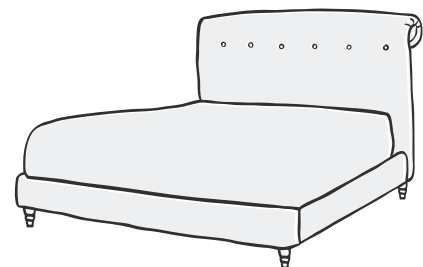
'That's just peachy!' we cried when we clapped eyes on this brilliantly squishy bed. It's home to some lovely relaxed pleats, laid-back curves and brilliant button detailing.



**DOUBLE**  
L232cm x W147cm x H122cm



**KING**  
L241cm x W161cm x H122cm



**SUPER KING**  
L241cm x W191cm x H122cm

Shown in: Teal Brushed Cotton  
Please ask a Partner for details.

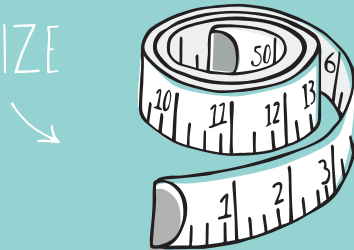


## DESIGN YOUR SQUISH MACHINE

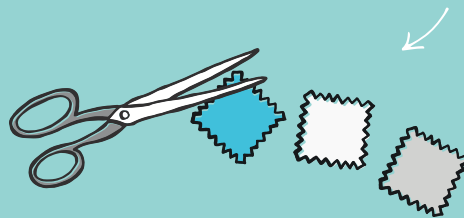
CHOOSE YOUR SHAPE



PICK YOUR SIZE



BUNDLES OF FABRICS



HANDMADE IN BLIGHTY

(Nottinghamshire, to be exact)

leaf 

GO FORTH AND FURNISH!